

CHECK IN

ROOM FOR RECOVERY

The word rehab typically conjures up stark visions of hospital beds and group therapy in drafty rooms.

Hoping to change that is the Sanctuary—a new, five-star detoxification center for those with problems of addiction (to anything from alcohol to drugs to gambling), located in the stunningly beautiful surrounds of Australia's Byron Bay. Its clients are entrepreneurs, top professionals and other affluent individuals for whom the subject of addiction may be painfully taboo. Instead of opting for a neighborhood 12-step program, they would rather ensconce themselves in the opulent seclusion of the Sanctuary's beachfront villas, which come with all the accoutrements of a luxury resort.

The Sanctuary provides each client with a tailor-made one-on-one program, drawing on a range of therapies, including acupuncture, counseling and Shiatsu. To ensure complete anonymity, villas are secluded from one another, and each comes with a dedicated chef, resident medical staff and chauffeur. As part of their "healing journey," clients also explore Byron Bay's lush rain forest and coastline. For more information, visit sanctuarybb.com.

—By **Graham Simmons**

